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**Covering document for D3.4 – Public libraries in Europeana  
Conference**

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## REVISION HISTORY AND STATEMENT OF ORIGINALITY

### Revision History

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### Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.



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## Introduction

The objectives of Europeana Awareness WP3 'Developing New Partnerships' are:

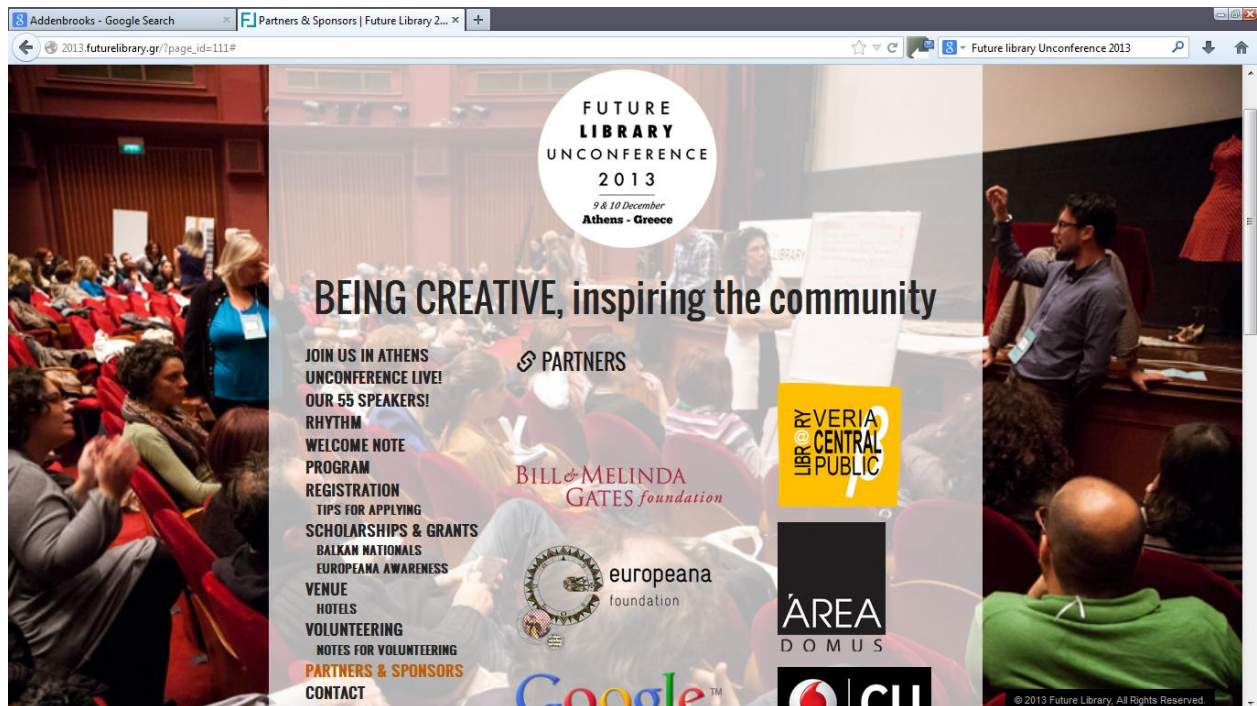
to understand and promote awareness among stakeholders, of wider opportunities to engage both public and commercial partners whose potential has not yet been fully addressed, in particular:

1. public libraries
2. local archives (and user demand for local and family history services)
3. broadcasters
4. and those wishing to reuse Europeana content under an Open Culture ethos.

*Task 3.1.7 foresaw that 'MECD (Spain) will host a major public libraries conference (D3.4) to promote the use of Europeana to Ministries, senior professionals, local authorities and other bodies responsible for public libraries to promote the outcomes of this work and to encourage further take-up, by Month 22'.*

In the light of Europeana participation funded under the Europeana V2 project in the VI National Congress of Public libraries organised by MECD in conjunction with Europeana in Burgos, Spain during October 2012 (M9), it was agreed with the Commission to switch the venue for the deliverable event to Athens, the funding to the Public Library of Veria and the date to M24, in order to take advantage of the Future Library Unconference, an international event already planned for 9-10 December 2013 and designed to achieve high visibility for innovative approaches to public library services in the digital era, with a specific focus on South East Europe.

The event was co-funded by the Stavros Niarchos Foundation, which is the exclusive donor of the Future Library initiative in Greece, the Bill and Melinda Gates Foundation, which supported the travel and accommodation costs of public library personnel from the Balkan countries and by Europeana Awareness, which supported the travel and accommodation costs of members of its own Public Libraries network. Other sponsors included Google and The British Council.



A first closed workshop for members of the Europeana Awareness Public Libraries Network was held in Burgos and a second such meeting was also organized in Athens on the day following the Future Library Unconference.

## The Future Library Unconference

The event was held over two days at the Benaki Museum, Athens and attracted almost 400 registered participants from Greece, the Balkan countries and all over Europe. In total, there were about 70 non-Greek participants. The whole event was also streamed live.

The programme, presentations and other detailed information for the 2-day UnConference can be seen at [http://2013.futurelibrary.gr/?page\\_id=111](http://2013.futurelibrary.gr/?page_id=111)



## **Europeanana Awareness in the Unconference**

A plenary session on the second day was devoted to Europeanana Awareness. Following an introduction its goals and to those of the WP 3 Public Libraries Network by Rob Davies, the WP Leader, standing in for Mary Rowlatt, who was ill. This included an overview of tools such as the Europeanana API, available Europeanana widgets and the potential development of a digital storytelling/UGC platform as a pipeline for UGC to Europeanana in the longer term.

Ad Polle of the Europeanana Foundation described the aims of the forthcoming 1914-18 collection campaign which forms a central part of Europeanana Awareness activities in Greece and in particular the possibilities for public libraries to play a leading role in the campaign.

This was followed by a workshop led by Ad for interested public libraries, attended by over 20 participants, in which orientation was provided on the principles, methods and tools involved in carrying out such UGC collection activities, As a result, several public libraries have been identified to participate in the Awareness Greek campaign.

## **Closed workshop for Europeanana Awareness Public Library Network members**

This half-day workshop was held at the Hotel Titania (the main accommodation venue for the UnConference) on 11 December. The programme and list of participants forms the Annex .The workshop was chaired by Rob Davies (MDR) and attended by 35 people, 7 from Europeanana Awareness partner organisations with an stake in public libraries and 28 from members of the Europeanana Awareness Public Library Network.

The main focus of the workshop was upon amplifying practical knowledge concerned with the implementation of the Europeanana API and widgets (the Europeanana search widget and the Europeanana-approved CH-context widget) and upon an exercise to specify the requirements of public libraries for a UGC collection/digital storytelling platform linked to Europeanana for sustained use in thematic campaigns in the longer term. These sessions were led by Marcin Werla of PSNC (Poland), a partner in WP3, developer of the CH-Context widget and potential developer of a digital storytelling platform. Slides used in the workshop are available to Awareness Public library network members on basecamp at [https://basecamp.com/1768384/projects/597353-ea-public/messages/19422388-slides-from-the#events\\_message\\_19422388](https://basecamp.com/1768384/projects/597353-ea-public/messages/19422388-slides-from-the#events_message_19422388)



## Annex 1

### Europeana Awareness Public Library Network workshop in Athens, Greece, 11 December 2013

Workshop Agenda	
9.30	Introduction to the network and the day (Rob Davies, MDR)
9.45	Public libraries as Memory Hubs (Dimitris Protopsaltou, Future Library)
10.00	Available tools for working with Europeana (Marcin Werla, PSNC) <ul style="list-style-type: none"><li>• Europeana widgets</li><li>• Europeana API</li></ul>
10.30	Break
10.45	Digital Storytelling and content collection platform (Marcin Werla) <ul style="list-style-type: none"><li>• Introduction</li><li>• Demonstration of existing platforms</li><li>• Structured specification exercise</li></ul>
12.00	Roundup and discussion
12.30	Close

## Participants

### Europeana Awareness Partners

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